

## CALL FOR STUDENT PROPOSALS

Museum Association of New York seeks proposals for Student Poster Sessions to be presented at our annual conference, the largest gathering of museum professionals in New York State.

New York State's Museums in Action:  
Museums Mean Business  
April 12-14, 2015  
Corning Museum of Glass, Corning, NY

### Description of the 2015 conference:

**Museums are true economic engines!** Locally, statewide and across the country, museums drive the economy. The scope of their impact is varied and wide, and includes audiences from all ranges of income and education. Tourists, local community members and school children are only a few of the groups that frequent museums on a daily basis. Each year nationally, more people visit museums than attend all professional sporting events and theme parks combined! Museums provide jobs, education and community spaces, and are a major attraction for tourism dollars. *Just to start, did you know?...*

**New York State** is home to over 2,100 museums, zoos, botanical gardens, aquaria and other cultural organizations (COs) chartered by the State Board of Regents.

**New York's** museums and COs employ over 17,000 people in our state.

**New York's** museums and COs spend over \$1 billion each year on goods and services in our state.

**New York's** museums and COs serve over 68 million visitors each year.

**New York's** museums and COs serve over 6.6 million K-12 schoolchildren each year through school visits to museums.

### And Nationally...

Museums employ more than 400,000 Americans.

Museums directly contribute \$21 billion to the U.S. economy each year.

78% of all U.S. leisure travelers participate in cultural or heritage activities.

The nonprofit arts and culture industry annually generates over \$135 billion in economic activity, supports more than 4.1 million full-time jobs and returns over \$22 billion in local, state and federal tax revenues.

Governments that support the arts see an average return on investment of over \$7 in taxes for every \$1 that the government appropriates.

This year's Museums In Action Annual Conference will address these topics and more! What is it that makes museums important and how do they work to keep their doors open? Museums are an essential driver of their communities and in New York State, ***Museums Mean Business!***

### "Museum Must Haves"

In addition to ***Museums Mean Business - Sessions and Workshops*** have been crafted in response to those requested in our 2014 post-conference survey. You spoke and we listened, we will present sessions and workshops that address "Museum Must Haves" such as:

- Appealing to Changing Demographics in Programming and Exhibits
- Community partnerships
- Nuts & Bolts of Deaccessioning
- Development: Fundraising and Friendraising
- Making Changes in Society
- What Can Be Learned from the For Profits?
- Digitization
- Best Practices Across the Field
- HR/Administration Issues
- Earned Income Generation
- Designing Museum Spaces
- Distance Learning

# NYS Museums In Action Annual Conference: Museums Mean Business

April 12-14, 2015 – Corning Museum of Glass, Corning, NY

## **Call for Proposals:**

This year, we seek proposals for poster sessions from undergraduate and graduate students that either explore aspects related to our theme of *Museums Mean Business* or the “Museum Must-Haves”. We are interested in creating a provocative and diverse program for this conference, and welcome proposals that explore all aspects of museums and communities, including but not limited to collections, exhibitions, education/outreach, development, administration, governance.

## **What is a poster session?**

Poster sessions are limited duration presentations (about 10 minutes) that can be presented several times in a given time period. Think “Science Fair” for the museum world. As a presenter, you will be stationed at a table and be prepared to speak to interested conference participants, some of whom may stay to listen to your entire presentation while others may stay for a few minutes and move on. Providing visual aides and handouts are encouraged.

## **When will the poster sessions take place?**

Student Presentation Poster Sessions will be presented on the morning of Tuesday, April 13, 2015.

## **Financial Assistance**

We are able to offer a stipend of \$50 to students to help offset travel and registration costs. Further financial assistance is available to students who take advantage of conference volunteer opportunities. To learn more about these opportunities contact Dana Krueger, Associate Director at [dana@manyonline.org](mailto:dana@manyonline.org) or by calling 518-273-3400

## **How to submit a proposal:**

Poster Session Proposals should be submitted via email as an attachment to [dana@manyonline.org](mailto:dana@manyonline.org) and should include the information listed below:

- Student contact information
- Undergraduate/Graduate School Affiliation
- Description of proposed topic and session (500 words or less)
- Description of proposed visual aids
- Session Summary for conference brochure (30 words or less)

By submitting a Poster Session Proposal, you are agreeing to:

- Be in attendance and present your poster session on Tuesday, April 13, 2015 from 7:30-8:30am
- Bring 40 copies of any materials you wish to distribute to session attendees
- Submit any presenter and description revisions to the conference organizers by the designated deadline.
- Register for the Museums in Action Conference. A special student rate is available as are opportunities to volunteer for a complimentary registration.

## **Deadlines:**

Submissions for Poster Session Proposals should be received by Friday, **February 13, 2015**. Proposals will only be accepted via email at [dana@manyonline.org](mailto:dana@manyonline.org). Proposals will be reviewed and notifications will be made in early March.

## **Questions:**

To learn more about the Museums in Action Conference, please visit [www.manyonline.org](http://www.manyonline.org). If you have any questions, or would like to discuss an idea for a Poster Session, please contact Dana Krueger, Associate Director, MANY by email at [dana@manyonline.org](mailto:dana@manyonline.org).