

# Making Your Mark in Our Digital World: Museums and Creative Social Media Use

**Live Tweet this session and tell us what you think. Find us on Twitter here:**

@MarktheMammoth  
@TanglewoodNC  
@corningmuseum

## **Find us on social media:**

Chemung County Historical Society:  
[www.chemungvalleymuseum.org](http://www.chemungvalleymuseum.org) or



Corning Museum of Glass:  
[www.cmog.org](http://www.cmog.org) or



Tanglewood Nature Center and Museum:  
<http://www.tanglewoodnaturecenter.com>



## **Resource Links:**

### **Fun Museum Mascot Twitter Accounts:**

[@GlassJarOfMoles](https://twitter.com/GlassJarOfMoles)  
[@TolsonHalf\\_Pig](https://twitter.com/TolsonHalf_Pig)  
[@OisinTheDeer](https://twitter.com/OisinTheDeer)  
[@KaruNassu](https://twitter.com/KaruNassu)  
[@KVMMUMMY](https://twitter.com/KVMMUMMY)  
[@BellinghamSkull](https://twitter.com/BellinghamSkull)

Find more using the hashtags  
#museummascot or #museummascots

### **Online Museum Communities:**

- When You Work at a Museum on Tumblr, Facebook, and Twitter (@museum\_life)
  - Check out their 2nd annual international museum dance-off for an example of museums having fun with social media (including CCHS– vote for Mark the Mammoth!).
- @nonprofitorgs on Twitter
- @askacurator on Twitter
- @ITweetMuseums on Twitter
- @ExtrovertedMuse on Twitter
- @CultureThemes on Twitter (for regular social media themes that allow your museum to engage with a large, world-wide audience)

### **Social Media Management:**

<https://ifttt.com/>

## **We love to talk about social media! Feel free to contact us after the conference.**

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